

HUBBARD COMMUNICATIONS OFFICE
Saint Hill Manor, East Grinstead, Sussex

HCO POLICY LETTER OF 6 OCTOBER 1988

Remimeo
All Orgs
and Missions
All Execs
All Staff
FSMs

(Cancels and replaces HCO PL 13 August 1980, same title, which contained references to a non-LRH TR course. This issue restores the exact text as written by LRH on the Success Through Communication Course.)

SUCCESS THROUGH COMMUNICATION

(References: Success Through Communication
Course Booklet
RON'S JOURNAL 33)

I have made a breakthrough on the Communication Course and first offerings and sales to the general public, as offered by Div 6s and Test Centers.

This breakthrough is a brand new public course which consists of 18 totally new communication drills. They are presented in a gradient that anyone can learn and immediately apply.

Surveys have shown the public is quite aware of and thinks well of "communication" as a subject. And we already know they feel inadequate on that subject.

In doing film scripts I hit upon the fact that a primary skill in business and social communication is guiding and controlling communication. I have broken this subject down into its various parts and put them in drill form. These drills appear in the course booklet, Success Through Communication. They do not conflict with (or replace) professional auditor TRs.

The purpose of the Success Through Communication Course is TO TRAIN A PERSON TO GUIDE AND CONTROL COMMUNICATION FOR SOCIAL, BUSINESS AND OTHER PURPOSES.

LEVELS OF TRs

We have long had a ridge between the public and orgs in the form of the first service sold. Different communication courses have been introduced with varying degrees of success. The old Hubbard Apprentice Scientologist course succeeded somewhat but was terribly dependent upon the way it was run. Its purpose was to train the student well enough in TRs so that he could co-audit. It did get results. But in the long run, Hard TRs (such as those taught on the HAS course) was not something with which we had great success in the new-public sector. Trying to make professional auditing skills in a public communication course is a disaster.

There are definite levels of skill in communication. These are attained at different levels of the Class and Grade Chart.

The beginning level of Scientology communication courses, Success Through Communication, is the communication course for the general public.

PUBLICS

The Success Through Communication Course can be sold and delivered as a first service to the general public who want to improve their ability to communicate.

This course is not, however, limited to just new public. Certainly all staff should do this course (and it is a mandatory requirement for all Division 2 and Division 6 personnel). Public Relations personnel will benefit greatly from the Success Through Communication Course. Whole company staffs can even be put on it. The truly skilled auditor is wise to have done all the TR courses, including Success Through Communication.

In short, anyone who is interested in improving his ability to guide and control communication for social, business and other purposes should do this course.

The Success Through Communication Course, as shown by success stories, is a howling winner and is very easy to deliver. It cracks the age-old problem of a beginning service for people who want to improve their ability to communicate.

With Success Through Communication followed by the Hubbard Qualified Scientologist course you have another public entrance route. So don't let the dust gather on the pearls!

L. RON HUBBARD
Founder

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